UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P. D. Rey. 1450

P O Box 1450 Alexandria, Virgima 22313-1450 www.uspto.gov

NOTICE OF ALLOWANCE AND FEE(S) DUE

41505 7590 07/23/2008

PHILADELPHIA, PA 19104-2891

07/23/2008

WOODCOCK WASHBURN LLP (MICROSOFT CORPORATION) CIRA CENTRE, 12TH FLOOR 2999 ARCH STREET EXAMINER
TEAN OUT US. HITME

PAPER NUMBER

ART UNIT

2143 DATE MAILED: 07/23/2008

 APPLICATION NO.
 FILING DATE
 FIRST NAMED INVENTOR
 ATTORNIY DOCKET NO.
 CONFRMATION NO.

 10/023,285
 12/13/2001
 Kevin Michael Wueste
 MSFT-0673/174290.01
 7591

TITLE OF INVENTION: CONCENTRIC USER-TARGETING DELIVERY SYSTEM AND METHODS

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(8) DUE	DATE DUE
nonprovisional	NO	\$1440	\$300	\$0	\$1740	10/23/2008

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT, PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 1SI. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or Fax (571)-273-2885

INSTRUCTIONS: This appropriate. All further indicated unless correcte maintenance fee notificat	form should be used f correspondence includir d below or directed oth ions.	for transmitting the ISS ing the Patent, advance of nerwise in Block 1, by	TUE FEE and PUBLICAT orders and notification of r (a) specifying a new corres				
CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)				Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.			
WOODCOCK CIRA CENTRE, 2929 ARCH STE	7590 07/23 WASHBURN LL 12TH FLOOR REET		CORPORATION) Stat add tran	_			nission deposited with the United t class mail in an envelope above, or being facsimile tte indicated below.
PHILADELPHIA	A, PA 19104-2891						(Depositor's name)
			<u> </u>				(Signature)
							(Date)
APPLICATION NO.	FILING DATE		FIRST NAMED INVENTOR		ATTOR	NEY DOCKET NO.	CONFIRMATION NO.
10/023,285	12/13/2001		Kevin Michael Wueste		MSFT-0673/174290.01 7591		7591
			ERY SYSTEM AND METI				T
APPLN, TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE	FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1440	\$300	\$0		\$1740	10/23/2008
EXAM	INER	ART UNIT	CLASS-SUBCLASS	J			
JEAN GILL		2143	709-203000				
"Fee Address" indi PTO/SB/47; Rev 03-0; Number is required. 3. ASSIGNEE NAME AT	ondence address (or Cha // 22) attached. cation (or "Fee Address 2 or more recent) attach ND RESIDENCE DAT/ ess an assignee is ident n in 37 CFR 3.11. Comp	inge of Correspondence "Indication form led. Use of a Customer A TO BE PRINTED ON	2. For printing on the p (1) the names of up to or agents OR, alternati (2) the name of a singl registered attorney or 2 registered patent atto listed, no name will be THE PATENT (print or tyl e data will appear on the p DT a substitute for filling an (B) RESIDENCE: (CITY	3 registered patent vely, e firm (having as a sagent) and the name meys or agents. If r printed. be) atent. If an assigne assignment.	members of up to name	r a 2to to is 3	ocument has been filed for
Please check the appropri	ate assignee category or	categories (will not be p	orinted on the patent):	Individual Co	rporatio	n or other private gro	up entity Government
Issue Fee Publication Fee (No small entity discount permitted) Advance Order - # of Copies			Hb. Payment of Fee(s): (Ples A check is enclosed. Payment by credit car The Director is hereby overpayment, to Depo	d. Form PTO-2038 authorized to chars	is attac	hed.	
	SMALL ENTITY state	as. See 37 CFR 1.27.	☐ b. Applicant is no lon				
interest as shown by the r	Publication Fee (if requeended of the United Sta	uired) will not be accept ites Patent and Trademar	ed from anyone other than t k Office.	he applicant; a regis	tered at	torney or agent; or th	e assignee or other party in
Authorized Signature				Date			
Typed or printed name				Registration N			
This collection of informa an application. Confident submitting the completed this form and/or suggestic Box 1450, Alexandria, V Alexandria, Virginia 223	ation is required by 37 C iality is governed by 35 application form to the ons for reducing this but irginia 22313-1450. DC 13-1450.	CFR 1.311. The informat U.S.C. 122 and 37 CFR USPTO. Time will var rden, should be sent to to O NOT SEND FEES OR	ion is required to obtain or a 1.14. This collection is est y depending upon the indivine Chief Information Office COMPLETED FORMS To	etain a benefit by the imated to take 12 n idual case. Any con- er, U.S. Patent and ' O THIS ADDRESS.	e public ninutes I nments Fradema SEND	c which is to file (and to complete, includin on the amount of tir ark Office, U.S. Depa TO: Commissioner i	by the USPTO to process) g gathering, preparing, and ne you require to complete atment of Commerce, P.O. for Patents, P.O. Box 1450,

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.



PHILADELPHIA, PA 19104-2891

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS

ss: COMMISSIONER FOR PATENTS P O Box 1450 Alexandria, Virgima 22313-1450 www.uspto.gov

DATE MAILED: 07/23/2008

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/023,285	12/13/2001	Kevin Michael Wueste	MSFT-0673/174290.01	7591	
41505 75	590 07/23/2008		EXAMINER		
WOODCOCK WASHBURN LLP (MICROSOFT CORPORATION)			JEAN GILLES, JUDE		
CIRA CENTRE, 12TH FLOOR			ART UNIT	PAPER NUMBER	
2929 ARCH STREET			2142		

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 849 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 849 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Notice of Allowability

Application No.	Applicant(s)			
10/023,285	WUESTE, KEVIN MICHAEL			
Examiner	Art Unit			
JUDE J. JEAN GILLES	2143			

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

- This communication is responsive to 04/23/2008.
- The allowed claim(s) is/are 1-6, 8, 9, and 11-23.
- 3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) \square All b) ☐ Some* c) ☐ None of the:
 - 1. T Certified copies of the priority documents have been received.
 - 2. Certified copies of the priority documents have been received in Application No.
 - 3. Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).
 - * Certified copies not received: _____.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

- A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
- CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) Including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) hereto or 2) to Paper No./Mail Date
 - (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).

6.

DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

- 1. Notice of References Cited (PTO-892)
- 2. Notice of Draftperson's Patent Drawing Review (PTO-948)
- 3. Information Disclosure Statements (PTO/SB/08),
- Paper No./Mail Date 4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material
- 5. Notice of Informal Patent Application
- Interview Summary (PTO-413), Paper No./Mail Date
- 7. X Examiner's Amendment/Comment
- 8. T Examiner's Statement of Reasons for Allowance
- 9. ☐ Other .

/Nathan J. Flynn/ SPE 2154

Page 2

Application/Control Number: 10/023,285

Art Unit: 2143

EXAMINER'S AMENDMENT

 An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Attorney Bryant Giles, Registration Number 60,078, on July 02 2008.

The application has been amended as follows:

Please amend claim 8 so that "<u>claim 8 depends on claim 1"</u> instead of previously cancelled claim 7".

Please amend claim 21 as follow:

21. A computer readable medium having storing computer readable instructions to perform the computer implemented method as recited in claim 17.

ALLOWED CLAIMS

Claims 1-6, 8, 9, 11-23 are ALLOWED.

Claims 7, 10, and 24 have been cancelled without prejudice or disclaimer.

CONCLUSION

 Any inquiry concerning this communication or earlier communications from the examiner should be directed to JUDE J. JEAN GILLES whose telephone number is (571)272-3914. The examiner can normally be reached on 8:00-5:30. Application/Control Number: 10/023,285 Page 3

Art Unit: 2143

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Nathan Flynn can be reached on (571)272-1915. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Respectfully submitted,

/Jude J Jean-Gilles/ Primary Examiner, Art Unit 2143

July 2, 2008 /Nathan J. Flynn/ Supervisory Patent Examiner, Art Unit 2143